

# BODY Magazine's SEXY Directory is coming!

A Directory of SEXY Suppliers: September 2009 & April 2010 Editions

The **LARGEST AUDITED** trade magazine for the intimate apparel market in the U.S. presents the sixth edition of the **SEXY Directory**. The complete international guide to successful lingerie, intimate apparel, sexy costumes, dancewear, club-wear, swimwear, accessories and many other "SEXY" categories.

Over **20,000** copies of the **SEXY Directory** will be reaching customers in 2009. The **SEXY Guide** will be **MAILED** to thousands of retailers and distributed at key **TRADE SHOWS**.

These shows include the Spectrade's International Lingerie Show and Transworld's Halloween Sexy Costume Show in Las Vegas & New York, Halloween Expo in Texas and many other important **SEXY** intimate apparel & Halloween shows & Events.

The 2009 edition includes **INTERVIEWS** from some of the industries most exciting **SEXY** intimate apparel & Halloween **RETAILERS**.

## **Color Ads**

Full Page

1/2 Page

### **April 09**

\$1,595.00 net

\$ 895.00 net

### **April 09 & September 09**

\$1,395.00 net per issue.

\$ 795.00 net per issue.

## **B&W Ads**

Full Page

1/2 Page

### **April 09**

\$ 795.00 net

\$ 595.00 net

### **April 09 & September 09**

\$ 695.00 net

\$ 495.00 net

### **A Note On Advertising Copy**

Most categories and types of products may be included in the this directory. However, in order to promote the widest possible distribution of this guide (in particular to allow distribution in locations outside the traditional adult trade shows) we ask advertisers not to use nudity in display advertising (showing of nipples, pubic area). In addition we will not allow the pictorial display of adult toys in any advertisements (although any items may be mentioned in written copy). Thank you in advance for your understanding in this matter!.

**Creation of advertisement, if required, is an extra cost.**

**For advertising information call:**

BODY Magazine  
Fashion Market Magazine Group  
617 West 46th Street  
New York, NY 10036  
P 212 541 9350, ext. 319  
F 212 541-9340

# BODY Magazine's SEXY Directory is coming!

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## Product Category Listing Order Form

Product category listings are **\$100 PER LISTING FOR THE YEAR!** Make checks payable to Fashion Market Magazine Group, Inc., 617 West 46th St. NY, NY 10036 P 212-541-9350 F 212-541-9340

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_

Ste. \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Ext. \_\_\_\_\_ FAX: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Website: \_\_\_\_\_

Each circled CATEGORY LISTING is \$100 for the year. You may suggest additional categories.

- |                            |                              |                      |
|----------------------------|------------------------------|----------------------|
| 1 Activewear               | 28 Garters                   | 53 Robes             |
| 2 Accessories              | 29 Girdles                   | 54 Shapewear         |
| 3 Adult Novelties          | 30 Hangers                   | 55 Shoes             |
| 4 Babydolls                | 31 Hipsters                  | 56 Sleepwear         |
| 5 Ballet                   | 32 Hook & Eye                | 57 Slippers          |
| 6 Basics                   | 33 Hosiery & Tights          | 58 Socks             |
| 8 Books / Magazines        | 34 Jewelry                   | 59 Software          |
| 9 Boyshorts                | 35 Lace, Embroidery, Trim    | 60 CAD / Tech        |
| 10 Brassieres              | 36 Latex Wear                | 61 Stockings         |
| 11 Bridal Intimates        | 37 Leather Wear              | 62 Swim Cover-ups    |
| 12 Close-Outs / Off-Price  | 38 Lingerie                  | 63 Tattoos           |
| 13 Clubwear                | 39 Lingerie Accessories      | 64 Teddies           |
| 15 Corsettes               | 40 Lingerie Jewelry          | 65 Textiles          |
| 16 Costumes                | 41 Loungewear                | 66 Thongs            |
| 17 Dancewear               | 42 Lotions & Oils            | 67 Videos            |
| 18 Daywear                 | 43 Machinery & Equipment     | 68 Wigs              |
| 19 Display                 | 44 Mastectomy                | 69 Women's Swimwear  |
| 20 Dresses                 | 45 Maternity                 | 70 Women's Underwear |
| 21 Feathers                | 46 Men's Swimwear            | 71 Zippers           |
| 22 Fetish Wear             | 47 Men's Underwear           | 72 Other             |
| 23 Finance / Bank / Factor | 48 Pajamas                   | 73 Mannequins        |
| 24 Findings                | 49 Panties                   | 74 PVC               |
| 25 Foundations             | 50 Peignoirs                 | 75 Pasties           |
| 26 G Strings               | 51 Plus Size Intimates (All) | 76 Other _____       |
| 27 Garter Belts            | 52 Post Surgical Intimates   |                      |

Your Name: \_\_\_\_\_ Date: \_\_\_\_\_

Owner/President: \_\_\_\_\_ Sales Manager \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Print Name \_\_\_\_\_

I have enclosed a check. Make checks payable to Fashion Market Magazine Group, Inc.

I will use my Credit Card. See attached form.

# BODY's Sexy Directory

## Credit Card Payment Form

Name as it appears on card \_\_\_\_\_

Billing Address as it appears on card

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Billing Phone \_\_\_\_\_

Billing Email \_\_\_\_\_

Type of Card \_\_\_\_\_

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date \_\_\_\_ / \_\_\_\_

Security Code \_\_\_\_\_

### **Ad Cost (Circle Choice)**

Full / Half Page - Color / B.W. - 1 time / 2 times \$ \_\_\_\_\_ .00

### **Listings**

Number of Listings \_\_\_\_\_ X \$100.00 \$ \_\_\_\_\_ .00

Total Authorized Amount \$ \_\_\_\_\_ .00

Authorized Signature \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_