

# SEXY DIRECTORY

## Spring and Fall Editions Display Ads AND Listings (see Last Page)

BODY, the trade magazine for the intimate apparel market in the U.S., publishes the SEXY Directory twice a year. The complete international guide to intimate apparel, sexy costumes, dance wear, club wear, swimwear, accessories, adult products and many other "SEXY" items.

Wholesalers can run DISPLAY ADS (see rates below) or list in the directory (see other pages) for as little as \$100 per year (for the two print editions and the online edition [www.bodysexydirectory.com](http://www.bodysexydirectory.com)).

SEXY Directory is MAILED to virtually all buyers of sexy lingerie and products all over the U.S. It is also DISTRIBUTED at key TRADE SHOWS such as the International Lingerie Show in Las Vegas, MAGIC, Transworld's Halloween show, the New York Halloween Show, the Halloween Expo in Texas and other Halloween and adult themed shows & events. It is also available online on at [www.bodymagazine.us](http://www.bodymagazine.us) and [www.bodysexydirectory.com](http://www.bodysexydirectory.com).

### DISPLAY AD PRICES ARE PER ISSUE

#### Color Ads

Full Page  
1/2 Page

#### Spring Edition

\$1,595.00 net  
\$ 895.00 net

#### Spring & Fall Edition

\$1,395.00 net per issue.  
\$ 795.00 net per issue.

#### B/W Ads

Full Page  
1/2 Page

#### Spring Edition

\$ 795.00 net  
\$ 595.00 net

#### Spring & Fall Edition

\$ 695.00 net  
\$ 495.00 net

SEXY Directory  
BODY Magazine  
2820 Stillwell Avenue, Brooklyn, NY 11224  
212 541 9350 or 718 676 4444 FAX 718 676 4449  
[Ted@FMMG.com](mailto:Ted@FMMG.com)

# BODY's Sexy Directory

## FAX Credit Card Payment Form To 718 676 4449

Name as it appears on card \_\_\_\_\_

Billing Address as it appears on card

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Billing Phone \_\_\_\_\_

Billing Email \_\_\_\_\_

Type of Card \_\_\_\_\_

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date \_\_\_\_ / \_\_\_\_

Security Code \_\_\_\_\_

### Ad Cost (Circle Choice)

Full / Half Page - Color / B.W. - 1 time / 2 times      \$ \_\_\_\_\_ .00

### Listings

LISTINGS RUN FOR \$100 PER YEAR (TWO EDITIONS)

Number of Listings \_\_\_\_\_ X \$100.00      \$ \_\_\_\_\_ .00

Total Authorized Amount      \$ \_\_\_\_\_ .00

Authorized Signature \_\_\_\_\_

Print Name \_\_\_\_\_ Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

# BODY's SEXY Directory

A Directory of SEXY Suppliers: SPRING & FALL Editions

FAX Product Category Listing Order Form to [718 676 4449](tel:7186764449)

Product category listings are \$100 PER LISTING PER THE YEAR (BOTH SPRING AND FALL EDITION)! Customer will be billed \$100.00 per category circled below. Circled Listings will appear in both SPRING AND FALL EDITIONS. Make checks payable to Fashion Market Magazine Group, Inc., 2820 Stillwell Avenue, Brooklyn, NY 11224 (718) 676 4444 or (212) 541-9350.

Company Name: \_\_\_\_\_ Address: \_\_\_\_\_

Ste. \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Ext. \_\_\_\_\_ FAX: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Website: \_\_\_\_\_

Each circled CATEGORY LISTING is \$100 for the year. [You may use your own, additional categories.](#)

- |                            |                              |                      |
|----------------------------|------------------------------|----------------------|
| 1 Activewear               | 28 Garters                   | 53 Robes             |
| 2 Accessories              | 29 Girdles                   | 54 Shapewear         |
| 3 Adult Novelties          | 30 Hangers                   | 55 Shoes             |
| 4 Baby dolls               | 31 Hipsters                  | 56 Sleepwear         |
| 5 Ballet                   | 32 Hook & Eye                | 57 Slippers          |
| 6 Basics                   | 33 Hosiery & Tights          | 58 Socks             |
| 8 Books / Magazines        | 34 Jewelry                   | 59 Software          |
| 9 Boy shorts               | 35 Lace, Embroidery, Trim    | 60 CAD / Tech        |
| 10 Brassieres              | 36 Latex Wear                | 61 Stockings         |
| 11 Bridal Intimates        | 37 Leather Wear              | 62 Swim Cover-ups    |
| 12 Close-Outs / Off-Price  | 38 Lingerie                  | 63 Tattoos           |
| 13 Clubwear                | 39 Lingerie Accessories      | 64 Teddies           |
| 15 Corsettes               | 40 Lingerie Jewelry          | 65 Textiles          |
| 16 Costumes                | 41 Loungewear                | 66 Thongs            |
| 17 Dance wear              | 42 Lotions & Oils            | 67 Videos            |
| 18 Day wear                | 43 Machinery & Equipment     | 68 Wigs              |
| 19 Display                 | 44 Mastectomy                | 69 Women's Swimwear  |
| 20 Dresses                 | 45 Maternity                 | 70 Women's Underwear |
| 21 Feathers                | 46 Men's Swimwear            | 71 Zippers           |
| 22 Fetish Wear             | 47 Men's Underwear           | 72 Other             |
| 23 Finance / Bank / Factor | 48 Pajamas                   | 73 Mannequins        |
| 24 Findings                | 49 Panties                   | 74 PVC               |
| 25 Foundations             | 50 Peignoirs                 | 75 Pasties           |
| 26 G Strings               | 51 Plus Size Intimates (All) | 76 Other             |
| 27 Garter Belts            | 52 Post Surgical Intimates   |                      |

Your Name: \_\_\_\_\_ Date: \_\_\_\_\_

Owner/President: \_\_\_\_\_ Sales Manager \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Print Name \_\_\_\_\_